

S.C.S.W.P.

EMPIRE STATE BUILDING, 350 FIFTH AVENUE, SUITE 3308, NEW YORK, N.Y. 10001,
TELEPHONE: 212 564-9166. DECEMBER, 1977 VOL. VIII, NO. 3

THE PRESIDENT'S MESSAGE

I am delighted to report to you that we have accomplished the goals set two years ago for the Society. Membership has in part doubled, and new chapters have been added, with three more to be established within the next few months. We are pleased that we have accomplished passage of legislation which view Clinical Social Workers as reimbursable vendors of therapeutic services.

The Executive Board is considering hiring part time paid staff to do the organizational work that keeps a Society of our size functioning, in order that our Board and active members may use their time more creatively as there is much yet to do.

Probably the most important task at this time is implementation of our third-party law. We are engaged with the State Education Department, the Insurance Department and other membership organizations to facilitate implementation.

Concurrently, we are exploring through legal counsel the ramifications of the law. We were hoping to have a General Membership Meeting in December to inform you about the results of this investigation. However, the attorneys utilized by the Society and those contacted by Ronald Sunshine have not yet submitted their opinions to the Executive Board. A meeting will be planned as expeditiously as possible after the receipt of the opinions.

Other areas requiring an investment of our time and manpower are:

- 1) Research — to demonstrate the cost effectiveness of Clinical Social Workers as therapist—vendors;
- 2) Schools of Social Work and the Council on Social Work Education — to establish and maintain a high level clinical sequence;
- 3) State Education Department — to secure approval to grant Continuing Education Credits for our Educational offerings;
- 4) Public Relations and Public Education — to increase our constituent base and increase their awareness of us as providers of service;
- 5) Health Systems Agencies — to secure elective positions on local HSAs throughout the state — preferable securing seats on the Mental Health Planning and Review Task Forces;
- 6) P.S.R.O. — to establish linkages locally and on a state wide basis with all PSRO's.

Of the many areas in which we could invest our energies, these, it seems to me, have high priority.

It is with mixed emotions that I leave the office of President. The past two years have been rewarding and frustrating, well beyond my expectations when I assumed office. In retrospect the rewards dominate.

It has been my great pleasure to work with an Executive Board with high aspirations for the Society as well as personal commitment to the advancement of our profession. Untold hours, some at great sacrifice, were expended in the best interests of the membership. To work with such a

fine group of people has been a rich and rewarding experience for me.

On a more personal note, I would also like to thank the membership individually, as well as through their chapters, not only were supportive of my efforts as President, but also helped me, by their kind expressions of sympathy, through my recent personal loss.

To all of you — thank you.

Nancy Palazzolo

OUR NEW LOOK

Conrad S. Semler

It has been brought to my attention by many members of the S.C.S.W.P. the need to revamp and develop a 'more' professional publication of our newsletter. As you have noticed in this publication we have attempted to make these changes and would appreciate your feedback as to the new structure. We will continue to work on this and any suggestions you might have will be given our utmost consideration.

ISSUES

THIRD PARTY PAYMENTS —

It is imperative that all SCSWP members become familiar with both the idiosyncracies as well as the larger issues regarding the passage of our third party payment bill. Please refer to the fact sheet appearing in this issue. All questions should be directed to:

The Third Party Payments
Information Clearing House

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and it will be a way of introducing the Society to the larger Social Work community.

The Center for Continued Professional Education of the Society of Clinical Social Work Psychotherapists Under the Auspices of the Metropolitan Chapter

Chairman-Coordinator:
Alan Shanel

Dear Members:

I would like to welcome the new members to the education committee. They are: Helen Goldberg, Fredlee Kaplan, Mel Lichtenstein, Elaine Resnick, Donna Rohlf and Thomas Ruggiero.

Our first conference for the Center for Continued Professional Education will be held on Saturday, March 4, 1978 at the Carnegie Endowment Building. The title of the conference will be "The Imagined and Real Family-Dynamic Considerations for Individual, Group and Family Therapy."

There will be an early morning forum with an innovative paper along with panel discussions. This will be followed by six afternoon workshops. A certificate of attendance will be given out. Keep the date open and I will be looking forward to seeing you.

Sincerely,
Alan Shanel

WE NEED INFORMATION

Please help us on both a National and State level by advising us if you are currently teaching (including field instruction) in a School of Social Work Masters Program. We also need to know if any of our members are teaching in psychology masters or Ph.D. programs in medical schools. (Please include name of school.)

This information is needed by the legislative and education committees of the State Society and National Federation. Please quickly send a note with the above information to:

Nancy Palazzolo
167 Araca Road
Babylon, New York 11702
Thanks for your help.

REFERENCE MAILINGS

Agencies will continue to receive our Newsletter free of charge, but we can no longer sustain our extensive mailing list of non-members. We encourage you to apply for membership or, if not qualified, to submit a check for \$5.00 to cover the cost of postage and handling for our Newsletters. Your check should be made out to the Society and submitted to:

Gemma Colangelo
Membership Chairman
175-20 Wexford Terrace
Jamaica Estates
New York, New York 11432

NEW YORK TELEPHONE COMPANY

Societies across the states are facing the different policies of Telephone regarding the listings desired by Clinical Social Workers. Even within New York State, there seem to be different regulations. In order to address the problem of both yellow and white page listings, which generally exclude our professional status, we need your input. Please send a note to Nancy Palazzolo, 167 Araca Road, Babylon, New York 11702, describing your attempts to be listed in the telephone directory, that listing you settled for if any, and the telephone company office address with which you had the transaction. A photocopy of the page listing would be helpful.

With this information we will be armed to deal with those who make policy decisions on both a state and national level.

AND while you are at it

Also send to Nancy any information that you have regarding studies completed or currently being done either by Insurance Companies or Contract holders, which demonstrates the cost effectiveness of reimbursing Clinical Social Workers. Citations of studies will be helpful, too, in this time of collecting hard data to present to those

who make decisions about our inclusion as vendors.

"THE BEST NEWS" OR "KEEP THE FAITH"

One of the Clinical Social Workers in the referral service told me her patient had sent an insurance claim form into his company this summer. It was rejected as the therapist was a Social Worker. However, just recently this patient received a second letter from his insurance stating that pursuant to the recent legislation passed, they would now begin reimbursing his therapy claims!

Barbara Pichler
Referral Service

A WORKSHOP for Improving Business/Interpersonal Relationships

January 12-March 23, 1978

This workshop is designed to help professionals, supervisors, managers, and administrators with the human problems encountered in the day-to-day workings of their jobs.

The aim of the workshop is to help the participants develop expertise in working in one-to-one and group relationships.

Participants will examine their views of themselves, how others view and react to them, and will learn more effective ways to deal with individuals, hard to reach employees, groups, business meetings, and on the job situations.

Through the classroom experience, participants will have the opportunity to learn and to improve their professional relationship skills.

Each participant must be employed in a professional, supervisory, or managerial capacity.

Each participant will be asked to present two profiles of a job-related situation which requires
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attention.

WORKSHOP LEADER: Robert R. Triana, Founder & Executive Director, Psychoanalytic Institute for Clinical Social Work.

The workshop will be held from 7 to 9 p.m. on 12 consecutive Thursday evenings from January 12 to March 23, 1978 at THE PSYCHOANALYTIC INSTITUTE FOR CLINICAL SOCIAL WORK, 1065 Park Avenue, New York, New York 10028.

WORKSHOP FEE: \$150.00 for the series (Tax deductible contribution to the Psychoanalytic Institute for Clinical Social Work).

TO REGISTER: Please make checks payable to Psychoanalytic Institute for Clinical Social Work and send in by January 15, 1978.

A WINTER INTERLUDE

for the benefit of the
Psychoanalytic Institute for
Clinical Social Work
Friday evening, February 3rd,
1978
at 9:00 p.m.

ROCKEFELLER CENTER
SKATING — DISCO DANCING
OPEN BAR — HORS
D'OEUVRES

Tax deductible contribution
\$40.00 per person

PSYCHOANALYTIC INSTITUTE
FOR
CLINICAL SOCIAL WORK
1065 Park Avenue
New York, New York 10028

I enclose check for _____.
Please send _____ ticket(s) to
the Winter Interlude.

NAME _____

ADDRESS _____

CITY _____ ZIP _____

TELEPHONE _____ OFFICE _____

Society of Clinical Social Work Psychotherapists
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